



The Camp Newsletter

October 2021



SPECIAL DISCOUNTS FOR ONLINE STAFF TRAINING FOR BROWN & BROWN CUSTOMERS

We passionately support our clients' efforts to create healthy, safe, and successful summer camp programs. As part of that commitment, we've cultivated a partnership with Expert Online Training (**EOT**), the camping industry's leading staff training and performance program.

Professional staff training helps reduce accidents and injuries, and with that in mind, we've secured a **25% discount with EOT for all Brown & Brown clients.**

Through EOT you can initiate your staff training remotely with over 120 professional videos and interactive quizzes created by some of the most respected educators in the camping world.

General topics include leadership, mental health and behavior, physical and emotional safety, and supervision. In addition, you can create your own videos and quizzes. Your staff can access everything on their own schedule from a computer or smartphone anywhere and you can track their participation and comprehension.

Camp administrators and staff receive online and toll-free customer service support from a helpful team of tech and camp professionals.

In addition, a course completion certificate issued by EOT may be a helpful tool in defending litigation in the future.

Staff quality is a primary factor separating good camps from great camps, and we all know the myriad staff issues many camps faced this past summer. Give your team the opportunity to be great!

For a free no obligation test demo of the EOT system please call Michael Labadorf of Brown & Brown at 800-221-2834 or 516-247-5850, mlabadorf@bbinsgc.com